

THE MONITOR AND MERRIMACK



Newsletter of the
Greater Hampton Roads Chapter
District 02 – Chapter 03
SOLE – The International Society of Logistics
March 2008
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Chapter Management Committee

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Jon Jay Buder DML

From the Chapter Chairman:

March is a very busy month for our District and our Greater Hampton Roads Chapter. First we have our monthly Luncheon Meeting on Wednesday, March 20th – this time on the Peninsula at the Golden Palace Restaurant on Cunningham Drive off of Mercury Blvd. east (near the Hampton Roads Coliseum. Our guest speaker is Mr. Paul Ferree who will cover the topic of CVN Supportability. Then we have the long awaited Professional Development Forum 08 at the Newport News OMNI Hotel off of J.Clyde Morris Blvd. – a big training opportunity for a great price (especially for our members) and the hotel is offering a special per diem rate of \$75 per night with all the amenities – heated pool, full gym, lounge and bar/restaurant all in the same complex with great shopping and local venues a short drive away. Even though it is close by for our chapter, this hotel is a great getaway opportunity! The flyer and registration for this training event on Configuration Management are on page 6 & 7 of this newsletter. Don't delay in order to insure you get a seat for this important training, and all attendees get access to state-of-the-art instruction from two eminent trainers and an official SOLE train-

ing certificate. The event has all food provided (morning continental breakfast and lunches provided) to facilitate two full days exposure to a great syllabus. Where else can you get access to the full array of instruction in all facets of configuration (see the summary in the registration form). Space is limited for this event, so hurry and register NOW. Our February Luncheon was well attended with Capt John Meier from the NOLSC provided a great update of recent developments at his command. This is the beginning of the process for re-election of a new GHRC Management Slate and our Election Committee led by Charlie Littleton has already sent an invitational email out to all members in good standing asking for nominations and self-nominations to facilitate the voting process in June. It is not too early to plan to attend the annual International Conference and Workshop which will take place in Orlando, Florida this year at the Caribe Royale Hotel – a great opportunity to attend the major SOLE event of the year at” the family entertainment center on the east coast.” The call for papers is on page 10. See you all at these important SOLE events!

Carl J. Lilieberg
Chairman

In this Issue:

CPL Corner	2
Calendar of Events	3
Article Defense AR	4
March Monthly Meeting	5
PDF 2008 Flyer	6
PDF 08 Registration	7
February Meeting Photos	8
Directions to our March Meeting	9
SOLE 2008 Call for Papers Mgt. Committee Page	10 11



The next CPL Exam
will be given in
May 2008

Certified Professional Logistician Corner

1. Logistics engineering involves:
 - a. design of prime equipment.
 - b. Design of prime equipment for supportability.
 - c. Design of the resulting system support capability
 - d. a and c.
 - e. b and c.
2. Logistics management:
 - a. Supports an organization's overall objectives, plans, and operations.
 - b. Delivers the primary satisfaction of consumers' needs.
 - c. Is a modern concept.
 - d. None of the above.
3. Elements of logistics support include all but:
 - a. Transportation and handling.
 - b. Assessment of market potential.
 - c. Supply Support.
 - d. Maintenance Planning.
4. System engineering:
 - a. Is focused on the design of components that go into a system.
 - b. Usually leads to major breakthroughs in design.
 - c. Goes forward after assurance that all necessary components will be available.
 - d. None of the above.
5. The elements of a system are:
 - a. Prime mission equipment.
 - b. Associated logistics support.
 - c. Both a and b.
 - d. None of the above.
6. The basics functions in the systems management process include all but:
 - a. Planning.
 - b. Organizing.
 - c. Communication.
 - d. Prospecting.
7. Major tasks of management are:
 - a. Defining and establishing objectives.
 - b. Organizing and implementing tasks to achieve desired results.
 - c. Directing and controlling activities.
 - d. All the above.
8. Implementation of a program requires two essentials:
 - a. Organization and control.
 - b. Motivation and organization.
 - c. Feedback and corrective action.
 - d. None of the above.
9. Organization should:
 - a. Be rigid and stable.
 - b. Involve task-by-task relationships between the producer and the customer
 - c. Both a and b.
 - d. None of the above.
10. Concerning line and staff positions in an organization:
 - a. It is the staff that is responsible for achieving the prime objectives of the organization.
 - B. It is the responsibility of the line to support the staff.
 - c. The staff people have virtually no influence within the organization.
 - e. None of the above.

Please see answers on page 3

Calendar of Events

ASNE	Dinner Meetings;	Every 3 rd Tuesday, Springhill Suites, Newtown Road, Va. Beach, (1800-1900 Social Hour); 1900-2030 Dinner and Program; Reservations: Mary Morgan (757) 495-1970.
	14-17 April 2008	Shipbuilding in Support of the Global War on Terrorism” Mississippi Coast Coliseum Convention Center http://www.navalengineers.org/events/events.html
	23-24 June 2008	The Road to the CG (X) at ASNE Day 200 The Hyatt Regency Crystal City, Arlington, Virginia Technical Director for paper submission at 703-836-6727 or dsteveson@navalengineers.org
SOLE	26-27 March 2008	District 02 Professional Development Forum “Configuration Management” OMNI Hotel, Newport News, Va.
	17-21 August 2008	SOLE 2008 Logistics Transformation and the Global Economy 43 rd Annual Intl. Logistics Conference and Symposium, Caribe Royale Orlando, Orlando, Florida

Answers			
1	e	6	d
2	a	7	d
3	b	8	b
4	d	9	b
5	c	10	d

March Management Committee Meeting

Our Management Board (Vice Chairs) held their monthly Business Meeting on Thursday, March 6th from 4:30 to 5:30 PM, and discussed final approval of the yearly budget plan, our voting process for the 2008 to 2009 office year, planned events for the rest of 2008 and progress in setting up workshops. Status of our planned buy of two sets of CPL/CML library books was also discussed. The meeting was adjourned on seconded, voted motion.

“On the Road toward Confirming Augustine’s Predictions and How to Reverse Course”

(Extract from December 2007 Defense Acquisition Journal) by DR. John P. Muczyk

Military history teaches us that “wonder weapons” are not an adequate substitute for large numbers of simpler weapons but effective counterparts. On the contrary, it teaches us that quantity has its own quality advantages. However, quantity can only be attained by sort product development cycles, and that is only achievable if the Department of Defense relies wherever practicable on an evolutionary approach using low-hanging fruit and off-the-shelf commercial components.

Norman R. Augustine, former CEO of Lockheed Martin, former Under Secretary of the Army, as well as former executive and manager within the ranks of a number of important defense industries, half-facetiously made the following statement. If present trends continue, he predicted –

“In the year 2054, the entire defense budget will purchase just one aircraft. This aircraft will have to be shared by the Air Force and Navy 3 ½ days each per week except for Leap Year, when it will be made available to the Marines for the extra day.”

World War II Lessons Unlearned

Since the beginning of the Cold War, the DoD has counted on smaller numbers of weapons built with transformational technology to neutralize the numeric superiority of the Warsaw Pact. Yet, the WWII experience does not justify the childlike faith in technology with which some of our defense planners are imbued. Soviet military planners understood clearly the perspicuous lessons learned on the battlefield: that quantity has its own quality advantage, both in military and economic terms.

We should not be reluctant to take seriously Russian military lessons from a nation that defeated the Tartars, Charles XII of Sweden, Frederick the Great of Prussia, Napoleon Bonaparte, as well as the German army and air force during WWII. Indisputably, this is certainly an impressive array of vanquished adversaries.

Tank warfare during WWII constitutes a good example. While the Soviet T-34 was the best tank during that war until the German Tiger and King Tiger tanks came on the scene, the Soviets still needed prodigious numbers of that tanks to defeat the German armor. The U. S. Sherman tank was inferior in most respects to its German counterparts but we prevailed with it because we possessed it in massive numbers.

Air warfare support the tank warfare example. The German Me-262 jet fighter, even with its considerable speed advantage, had little bearing on the air warfare because of its limited numbers. The United States, however, prevailed in the air in Europe and in the Pacific because it possessed massive bomber and fighter fleets. Of course, this includes the man aircraft carriers with their air wings. A fact not widely appreciated in the West is that the largest air battle took place on the eastern front, and the Soviets prevailed because they possessed effective aircraft in vast numbers.

In the like manner, the German advantage in rocket technology did little to influence the outcome of the war. The much simpler Soviet Katyusha rocket had a much greater impact, in part due to its ubiquitous presence on the battlefield. The Germans feared the Katyusha rockets to the point that captured Soviet prisoners who operated them were executed on the spot. A recent interesting parallel is Hezbollah, which relied heavily on the shock effect of Katyusha rockets in their latest conflict with the Israelis.

Another little-known fact is that the Japanese, with the assistance of their German ally, also spent a fortune on “wonder weapons” during WWII to not avail. Expending that money on conventional weapons would have made the Japanese and the Germans more potent adversaries. However, transformational technologies such as thermonuclear weapons, intercontinental ballistic missiles, low observables, computers (hardware and software), and precision guided munitions serve as excellent counterexamples.

Dr. Jan P. Muczyk (DBA, MBA, BS, Univ. of Md.) is Professor Emeritus of Management, Graduate School of Engineering and Management, Air Force Institute of Technology (AFIT). He is the former dean of the Graduate School of Technology (AFIT). Dr. Muczyk has spent 30 years in civilian universities in the United States and abroad. His publications are widely cited.



**Greater Hampton Roads Chapter
SOLE- the International Society of Logistics**

presents:

Mr. Paul Ferree
Northrop Grumman Shipbuilding/ AMSEC, LLC

“CVN Supportability Analysis”

Luncheon Meeting
Wednesday, March 20, 2008 (11:30 AM to 1 PM)
Golden Palace Restaurant
2234 Cunningham Drive, Newport News, Virginia 23666
Phone: (757) 825-1900

Please RSVP by contacting our Membership Chairman, Mr. Charlie Littleton at clittleton@LCE.com or phone him at 757-857-1311 (4203) or Carl Lilieberg at 896-5335 NLT 4 PM 19 March 08.

Please join us for a luncheon of great food, professional contact, and an informative logistics presentation. Spouses and guests, bosses and co-workers are welcome and you DO NOT need to be a SOLE member to attend!

MARK YOUR CALENDERS!

**SOLE – The International Society of Logistics
District 02 Chapters**
are pleased to announce

***Configuration Management:
A Key to Logistics Sustainment***

**2008 SOLE District 02
Professional Development Forum**

**Omni Newport News Hotel
Newport News, Virginia**

26 - 27 March 2008

Wednesday: 0730 – 1730 (social from 1800-1930)

Thursday: 0730 – 1730

The Chapters of District 02, SOLE - The International Society of Logistics (SOLE) are pleased to announce the 2008 District 02 Professional Development Forum (PDF). To be conducted at the Omni Newport News Hotel in Newport News, Virginia on 26 and 27 March 2008, this two day training event will offer a series of four, 4-hour workshops on the critical elements of Configuration Management (CM). The schedule is designed so all registrants can attend - and receive training certificates for - all four workshops.

Wednesday's offering – workshops on Configuration Identification and Configuration Status and Accounting – will provide both theory and practical application of the principles of CM in the design and support of a system throughout its total life cycle. Thursday's workshops on Change Control and Configuration Audits will continue the technical overview of how CM is critical to ensure all elements of logistics all work together to support the actual configured equipment or systems.

SAVE THE DATES – SPACES WILL BE LIMITED!

SOLE Members	\$ 250
Non-SOLE Members	\$ 325

For additional information, please contact

David S. Floyd, CPL, General Chair, at (571) 227-7337
or Jon J. Buder, DML, Director, SOLE District 02, at (703) 221-7339

Keep watching www.sole.org for PDF registration and forum information.



SOLE - The International Society of Logistics
2008 District 02 Professional Development Forum (PDF)
 26-27 March 2008 – Omni Newport News, Newport News, Virginia

Registration Form

Please complete all information. Payment must accompany registration. Payment of the Non-Member rate does not include membership in SOLE. You are responsible for making your own hotel reservations. Hotel reservations can be made by calling the **Omni Newport News Hotel**, Newport News, Virginia directly at 757-952-1075 (Sam Peraza) or emailing speraza@omni.com. You must mention "SOLE District 02 PDF" to get the group rate; all rooms have been contracted at the government per diem rate of \$75 plus tax. Hotel registrations must be made NLT midnight EST 11 March 2008 to guarantee the rate; rates will increase significantly after that.

Full Name _____ Badge Name _____
 Company/Organization _____ Title/ Position _____
 Address _____
 City _____ State _____ Zip _____ Country _____
 Phone _____ Fax _____ E-mail _____

PDF Registration Rates (please fill in applicable rate)

SOLE Member	\$250 _____	SOLE Member No. _____
Non-Member	\$325 _____	
		Total Registration Fee _____

Registration includes the following: Continental breakfast, AM/PM breaks and lunch, both days.

Workshop/Forum Schedule

CONFIGURATION MANAGEMENT: A KEY TO LOGISTICS SUSTAINMENT

Wednesday, 26 March 2008

Thursday, 27 March 2008

0630 – 0715	Registration and Continental Breakfast	0630 – 0730	Continental Breakfast and DL Program Presentation
0715 – 0745	Opening Session	0730 – 0830	Group A Configuration Status Group B Configuration Audit (part 1) Accounting (part 1)
<i>Configuration Management and the Interface with Logistics</i>			
0745 – 0945	Group A Change Control (part 1) Group B Configuration Identification (part 1)	0930 – 0945	Break
0945 – 1000	Break	0945 – 1145	Group A Configuration Status Group B Configuration Audit (part 2) Accounting (part 2)
1000 – 1200	Group A Change Control (part 2) Group B Configuration Identification (part 2)	1145 – 1245	Lunch
1200 – 1300	Lunch	1245 – 1445	Group B Configuration Status Group A Configuration Audit (part 1) Accounting (part 1)
1300 – 1500	Group B Change Control (part 1) Group A Configuration Identification (part 1)	1445 – 1500	Break
1500 – 1515	Break	1500 – 1700	Group B Configuration Status Group A Configuration Audit (part 2) Accounting (part 2)
1515 – 1715	Group B Change Control (part 2) Group A Configuration Identification (part 2)		
1730 – 1900	Manager's/Executive Chef's Reception		

Jon Jay Buder, DML, and Edward J. Donahue, Instructors

NOTE: Certificates of training will be issued for all four classes, as attended.

Payment method

AmEx _____ VISA _____ MC _____ Diner's _____ Number _____ Exp Date _____
 Name on Card _____ Phone number of card holder _____
 Check Enclosed _____ (No. _____) Government SF 182/DD 1556, No. _____ (Copy must be attached)

Cancellation and Refund Policy: All cancellations must be in writing and will be accepted not later than 14 March 2008. A fee of \$50 will be deducted from all refunds. All payments are final. No conversions to DD 1556 will be accepted.

Spaces are limited, so register early! Please send your completed registration to:

SOLE - The International Society of Logistics, 8100 Professional Place, Suite 111, Hyattsville, MD 20785-2229 USA • Fax 301-459-1522



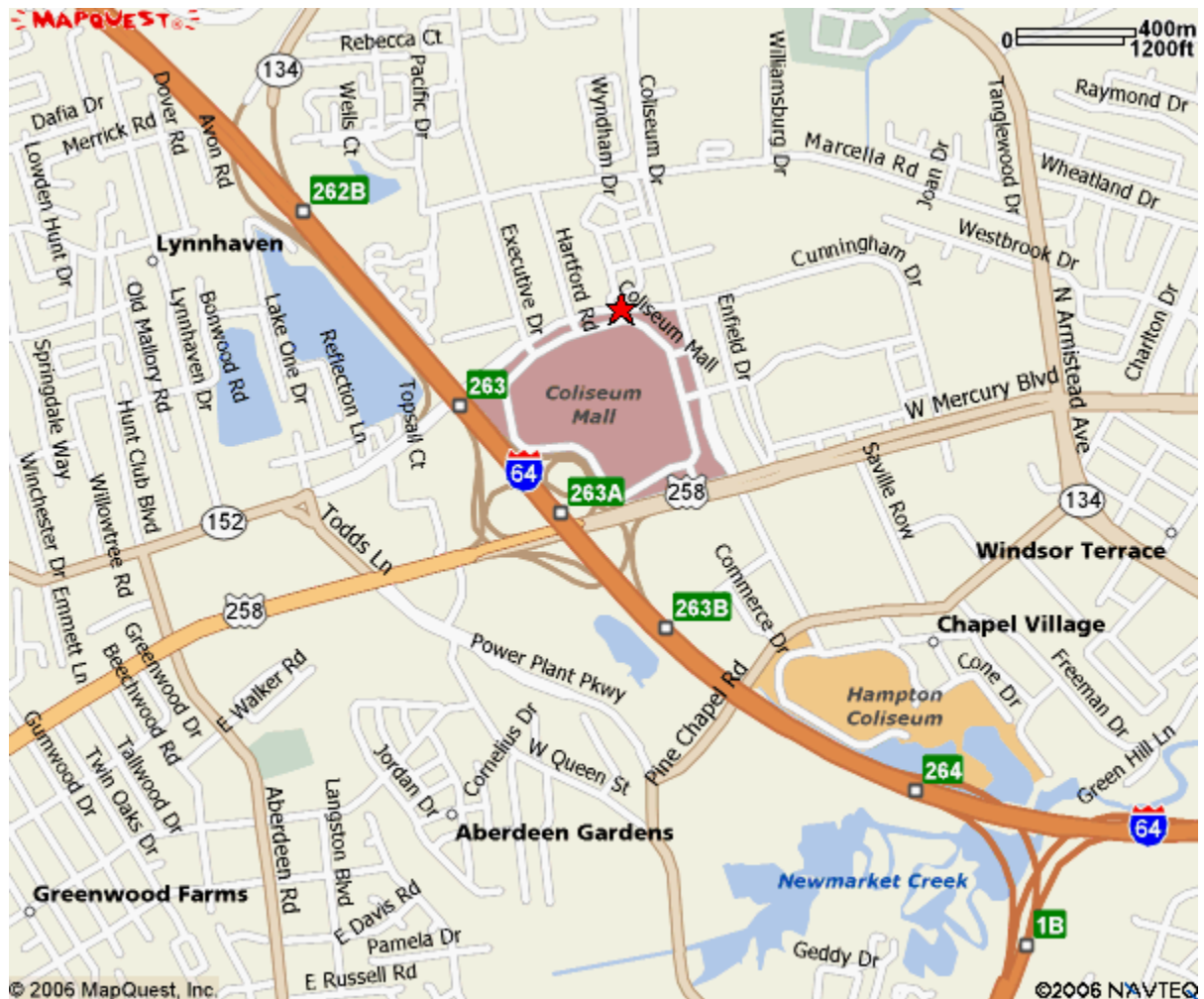
Captain John T. Meier III , Director of Plans, Policy and Doctrine at the Naval Operational Logistics Support Center (NOLSC), Norfolk, Virginia presented a NOLSC Update to our attending members and guests at our February 20 Luncheon Meeting at the #1 Chinese Buffet in Wards Corners. He gave us an insightful and visionary look at the critical role the NOLSC plays in formulating and managing a wide range of the Naval Supply Systems Command's policies and operations worldwide. He also fielded a variety of questions from the attendees. Many thanks to Captain Meier.



Directions to our March 2008 Meeting:

From Williamsburg/Yorktown area: From I 64 south, take W. Mercury Blvd. east offramp, Take a left on Coliseum Drive and another left on Cunningham Drive. The Golden Palace is just beyond the Burger King Restaurant on the left side of the street.

From Virginia Beach/Norfolk: From I-64 north, after going through the Hampton Roads Tunnel, take the W. Mercury Blvd. exit east (first off ramp) and turn left on Coliseum Drive, taking another left onto Cunningham Drive. The Golden Palace is just beyond the Burger King Restaurant on the left side of the street...



CALL FOR PAPERS



SOLE – The International Society of Logistics

presents

SOLE 2008

Logistics Transformation and the Global Economy

43rd Annual International Logistics Conference and Exhibition

**Caribe Royale Orlando
Orlando, Florida**

17 – 21 August 2008

Workshops: 17 - 18 August 2008

Conference: 19 - 21 August 2008

SOLE - The International Society of Logistics (SOLE) presents the 43rd Annual International Logistics Conference and Exhibition at the Caribe Royale Orlando, Orlando, Florida from 17-21 August 2008. Representatives from Government, Industry, Business and Academia will be in attendance.

With a conference theme of “**Logistics Transformation and the Global Economy,**” the symposium will, from both strategic and operational perspectives, horizontally examine the issues and relationships surrounding logistics transformation. Participants will focus on its role both as a driver of economic security within the global economy; and as a key enabler to the achievement of collaborative information exchange, human capital development, information transparency, asset visibility, industrial cohesiveness and productivity, penetrating global market share, technology capitalization, operating footprint maximization, inter/intra-enterprise integration, and globalization.

SOLE 2008 will offer paper presentation sessions that address all aspects of logistics and logistics transformation as an investment vehicle, from both a national and global perspective. If you are interested in submitting a paper for consideration, please submit an abstract by **15 April 2008**. If accepted for **SOLE 2008**, the paper must be submitted no later than **31 July 2008** – with the slide presentation to be submitted by **15 August 2008**. For additional information and submissions, please contact either *John (Jay) Erb, SOLE 2008 Deputy Chair*, at (703) 246-0756 or *SOLE Headquarters* at (301) 459-8446. Only electronic submissions will be accepted at john.erb@gdit.com.

GHRC Executive Board Officers:

Carl Lilieberg 757-896-5335
Chairman

Charlie Littleton 757-857-1311(4203)
Membership Vice Chairman

Rick Treto 757-578-3338
Finance Vice Chairman

Lee Morris 757-464-5252
Education Vice Chairman

Dan McLaughlin 757- 462-4316 (365)
Administration Vice Chairman

**Greater Hampton
Roads Chapter**

District 02 Chapter 03

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Va. 23605**

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(757) 896-5335
FAX:
(757) 896-5237**

**E-MAIL:
Carl J.Lilieberg@ngc.com**

***We're On the Web!*
www.ghrc-sole.org**

Chapter Elections

We have emailed all members in good standing for nominating and self nominating actions to facilitate our annual election of GHRC SOLE Officers. If you desire to become more active in our Chapter, please consider this opportunity to get more involved in our support of the SOLE mission in both our Tidewater area and on a national basis.

Charlie Littleton, Election Committee Chairman

SOLE Information

SOLE-The International Society of Logistics is a nonprofit professional society composed of individuals devoted to enhancing logistics technology, education, and management. For further information on SOLE or this chapter, contact any of the individuals listed on the front page of this newsletter.